

Cargo

Powerful and simple file management



- ✓ Do you receive lots of files or graphic projects into your organization?
- ✓ Does it take too long to find the file that a customer or partner just sent you?
- ✓ Do you spend too much time doing the preflight or ads matching to the customer bookings?

Whether you are a large newspaper, small printer or a magazine publisher, Cargo can solve your file transfer problems

File delivery

Direct your customers to the online web form to upload files instead of using complex FTP clients

Control

It doesn't matter what the source is, E-mail, FTP, a folder or Cargo web form, all files will end up in the Cargo Staff interface for easy overview, you may also attach custom statuses to items.

Metadata

All metadata that is entered during the delivery can be embedded into the incoming file as either IPTC or XMP standard metadata

Automation

Underneath Cargo server you will find one of the greatest and most flexible automation engine available that lets you pretty much automate anything. Whether it is automatic preflight of PDF files or color correction or enhancement of images, Cargo can handle it.

Ad Matching

Incoming Ads are often matched with your ad booking system. Cargo makes ad matching a walk in the park



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CARGO

Cargo sender

If you have frequent senders, e.g. photographers, customers in the field, you may give them the Cargo sender desktop application to enable them to upload files with even greater flexibility.

Platform flexibility

Cargo supports both Mac OS or Windows platforms for both the client application and the server software.

Administration

All administration of the system is done via the admin interface, also available through your web browser. No need to install any client or admin application.

Web form designer

Within the admin interface you easily build your own web forms in an intuitive interface.

Technology

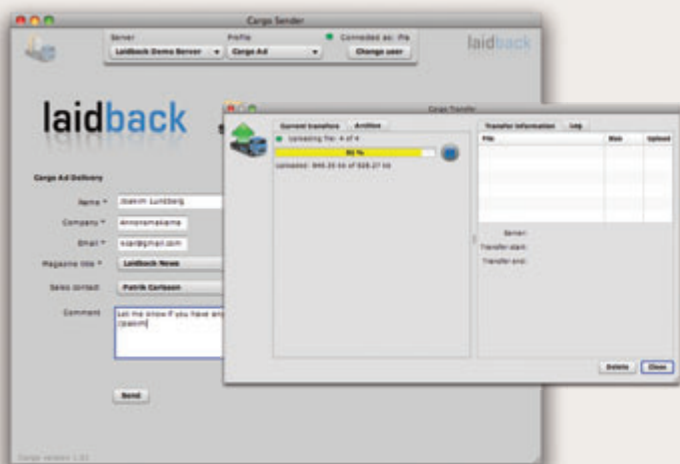
Cargo is purely built upon standards such as Java, MySQL, Adobe Flex, Adobe Air, Tomcat, GhostScript and Image Magick.

System requirements

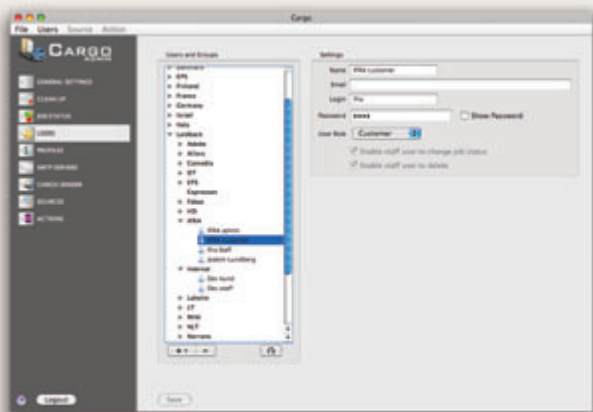
Client, Staff and Admin interfaces:
Internet Explorer 7/8, Safari 4 and Firefox 3.x
with Adobe Flash 10 and Java version 1.5 or
later installed.

Cargo sender interface:
Adobe Air needs to be installed.

Cargo server software:
Mac OSX Tiger, Leopard or Snow Leopard
Windows XP/VISTA/2003/2008
Minimum of 4GB of RAM



Cargo sender with file transfer controls



Cargo User admin interface

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FEEDBACK



Image rights usage reporting made easy

- ✓ Do you use copyright protected images from picture agencies or others?
- ✓ Do you spend hours writing reports by hand or with Excel to picture agencies?
- ✓ Are you actually USING all the images that you have purchased?

Feedback analyzes images in your Quark or InDesign layout and creates automatically predefined reports based upon copyright status of images.

This system is built for magazines and newspapers publishers spending hours, or even days, to report image usage to picture agencies.

AUTOMATIC

Feedback client will automatically analyze all images in a layout and report findings to the Feedback server.

CORRECT INFORMATION

Since Feedback is actually analyzing the layout itself (InDesign or Quark XPress) you are ensured that even the last minute changes in your magazine or edition are reflected in the reports

REPORTING

You may create your own custom reports within Feedback, based upon what the picture agency requires or your own requirements.

UPDATE YOUR DAM SYSTEM

With Feedback, you can update you Digital Asset Management System with the latest information on which image was used and on which date automatically. You may then prevent accidental reuse of the same pictures or assets.

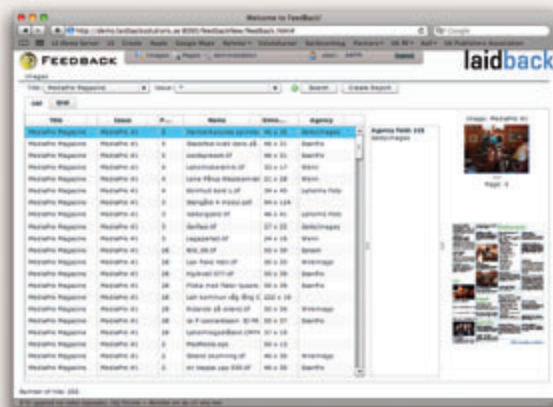
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